Electronic Acknowledgement Receipt				
EFS ID:	3675476			
Application Number:	10016988			
International Application Number:				
Confirmation Number:	4972			
Title of Invention:	Method and system to perform content targeting			
First Named Inventor/Applicant Name:	William R. Matz			
Customer Number:	38516			
Filer:	Scott Paul Zimmerman			
Filer Authorized By:				
Attorney Docket Number:	01371			
Receipt Date:	25-JUL-2008			
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Application Type:	Utility under 35 USC 111(a)			
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Submitted with Payment	yes			
Payment Type	Credit Card			
Payment was successfully received in RAM	\$810			
RAM confirmation Number	4567			
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File Name

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Warnings:							
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.